

RAPUNZEL SAVES THE DAY SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE'S CHANCES OF WINNING. MANY WILL ENTER. FEW WILL WIN. VOID WHERE PROHIBITED.

1. SPONSOR: Disney Online, 1200 Grand Central Avenue, Glendale, CA 91201.

2. ADMINISTRATOR: Ventura Associates International LLC, 60 East 42nd Street, New York, NY 10165, an independent judging organization whose decisions are final and binding with respect to this sweepstakes ("Sweepstakes").

3. ENTRY: This Sweepstakes will consist of the following four (4) separate weekly sweepstakes ("Weekly Sweepstakes") (individually and collectively, "Sweepstakes") commencing 12:00 P.M., February 1, 2014 and ending at 11:59:59 A.M., February 28, 2014 ("Master Entry Period"). For purposes of these Official Rules, a "Week" begins at 12:00 PM PT on each Saturday and ends at 11:59:59 AM PT on each succeeding Saturday ("Weekly Entry Period"). Individual Weekly Entry Periods are in the chart below. The Sweepstakes may be entered via the internet only by a registered member ("Member") of Disney.com A Member may enter by logging onto <http://princess.disney.com/rapunzel-saves-the-day-sweepstakes> ("Website"), logging in with your Member Name and Password and following the "How to Enter" instructions ("Entry"). If you are not a Member, you may become a Member for free by visiting the Website and registering by providing the requested information on the Registration Form through the link on the site: "Not registered?" Upon becoming a Member by registration, you may enter the Sweepstakes by following the above instructions. Parent or legal guardian ("Parent") of a child under the age of 13 will be sent an email notifying him/her of the child's Registration/Entry into this Sweepstakes. No response by the Parent to the email is required for the child to enter; however, if the Parent does not want his/her child to enter, Parent may click on a link in the email and complete the steps required to cancel the child's Entry and delete the child's information. Normal Internet access and usage charges imposed by your on-line service will apply. It is your sole responsibility to notify the Administrator if you or your Parent change email address ("Address"). To do so, go to <http://register.go.com/go/memberservices/home>, log into your Website account with your Member Name and Password, click on "Modify" and

follow the instructions on how to change the Address. For purposes of these Official Rules (“Rules”), all times and days are Pacific Time. Sponsor’s computer is the official time-keeping device for the Sweepstakes.

#Weekly Winners	Weekly Entry Period	Drawing Date (on or about)
Week #1/1 winner	2/1/14-2/8/14	2/12/14
Week #2/1 winner	2/8/14-2/15/14	2/19/14
Week #3/1 winner	2/15/14-2/22/14	2/26/14
Week #4/1 winner	2/22/14-2/28/14	3/5/14

4. LIMITATIONS: All Entries for each of the four (4) Weekly Sweepstakes must be received during the applicable Entry Period in the chart above as there will be no roll over of eligible Entries from earlier Weekly Sweepstakes for any of the Weekly Sweepstakes. All Entries must be received by 11:59:59 A.M., February 28, 2014. Entries are limited to one (1) Entry per person/email address for each week during the Entry Period, regardless of method of Entry or whether one person has more than one email address or more than one person uses the same email address. In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the email address is registered. Entries by any method other than set forth above in Section 3 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Open to persons of all ages, who are, as of Entry, legal residents of, and physically located within, the 50 United States or D.C. (collectively, “Territory”), and are not employees of Sponsor, or Administrator; their respective parent, subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, “Entities”); nor members of their households or immediate families (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses).

All ages are welcome to enter, but if you are a minor (“Minor”) as defined by your state of residence, please get your parent’s or legal guardian’s (“Parent”) permission to enter, and please refer to Section 3 of the Rules if you are under 13 years of age for information about the registration and entry process.

Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server, Internet Service Provider, Website or other connections; telephone availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; failed phone, computer hardware or software, failures, technical errors or difficulties; telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email accounts to register more Entries than allowed by these Rules may result in disqualification at Administrator's sole discretion. Void where prohibited and subject to all applicable federal, state, local and municipal laws and regulations.

5. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): FOUR (4)

GRAND PRIZES: each week one (1) prize ("Weekly Grand Prize") will be awarded as follows: **Week #1:** one (1) winner will win the following: [1] one (1) Nintendo Wii U video game system, [2] one (1) Disney Infinity Starter Pack which includes: [a] three (3) Interactive Figures (Sulley, Captain Jack Sparrow and Mr. Incredible), [b] three (3) Play Sets (Monsters University, Pirates of the Caribbean and the Incredibles), [c] the Disney Infinity Base, [d] the Disney Infinity Game Disc, [e] one (1) Disney Infinity Power Disc (which unlocks cool new items and props), and [f] one (1) unique Web code to unlock content, and [3] one (1) Rapunzel Disney Infinity Figure. ARV: \$387. **Week #2:** one (1) winner will win the following: [1] one (1) Sony Playstation 3 game system, [2] one (1) Disney Infinity Starter Pack which includes: [a] three (3) Interactive Figures (Sulley, Captain Jack Sparrow and Mr. Incredible), [b] three (3) Play Sets (Monsters University, Pirates of the Caribbean and the Incredibles), [c] the Disney Infinity Base, [d] the Disney Infinity Game Disc, [e] one (1) Disney Infinity Power Disc (which unlocks cool new items and props), and [f] one

(1) unique Web code to unlock content, and [3] one (1) Rapunzel Disney Infinity Figure. ARV: \$288. **Week #3:** one (1) winner will win the following: [1] one (1) Microsoft Xbox 360 game system, [2] one (1) Disney Infinity Starter Pack which includes: [a] three (3) Interactive Figures (Sulley, Captain Jack Sparrow and Mr. Incredible), [b] three (3) Play Sets (Monsters University, Pirates of the Caribbean and the Incredibles), [c] the Disney Infinity Base, [d] the Disney Infinity Game Disc, [e] one (1) Disney Infinity Power Disc (which unlocks cool new items and props), and [f] one (1) unique Web code to unlock content, and [3] one (1) Rapunzel Disney Infinity Figure. ARV: \$338. **Week #4:** one (1) winner will win the following: [1] one (1) Nintendo Wii U video game system, [2] one (1) Disney Infinity Starter Pack which includes: [a] three (3) Interactive Figures (Sulley, Captain Jack Sparrow and Mr. Incredible), [b] three (3) Play Sets (Monsters University, Pirates of the Caribbean and the Incredibles), [c] the Disney Infinity Base, [d] the Disney Infinity Game Disc, [e] one (1) Disney Infinity Power Disc (which unlocks cool new items and props), and [f] one (1) unique Web code to unlock content, and [3] one (1) Rapunzel Disney Infinity Figure. ARV: \$387. Total ARV of all prizes: \$1,400. Limit one Weekly prize per person/email address. All expenses not specifically mentioned herein are not included and are solely a winner's responsibility. If the actual value of a prize is less than the stated ARV, the difference will not be awarded. Any depiction of a prize is for illustrative purposes only and may not reflect actual prize won. Prizes are not redeemable for cash or transferable, except to a surviving spouse residing in the same household. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. Sponsor will not replace any lost, mutilated or stolen tickets, travel vouchers, certificates or prizes. Prize elements may not be separated. Prizes cannot be used in conjunction with any other promotion or offer. Prizes will be awarded provided they are validly claimed by April 30, 2014, after which no alternate winner will be selected, nor unclaimed prize awarded.

6. PROCEDURES: Entries for each of the Weekly Sweepstakes will only be accepted during the applicable Weekly Entry Period. On or about the dates listed in the chart above, in a random drawing, Administrator will select the potential winner for each applicable Weekly Sweepstakes from among all those eligible Entries received for that applicable Weekly Sweepstakes. Odds of winning a prize in a Weekly Sweepstakes depend on the total number of eligible Entries received for that applicable Weekly Sweepstakes. The decision of the Administrator shall be final and binding.

7. WINNERS: On or about two (2) business days following the applicable Weekly Drawing date, the potential winner for a Weekly Sweepstakes will be notified via email, as appropriate, to obtain a mailing address as well as any additional required information or responses. Once mailing address is available, the potential winner will be sent paperwork by overnight delivery service. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner (if time permits) may result from any of the following: **[1]** a potential winner's failure to respond to email notification within two (2) business days after transmission; **[2]** the return of an email notification as undeliverable after three (3) attempts; **[3]** the return of any other notification as undeliverable; **[4]** a potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[5]** a potential winner's failure to provide Administrator with satisfactory proof that he/she is the authorized account holder of the email address associated with the winning Entry; **[6]** a potential winner's failure to provide any required additional information upon Administrator's request; **[7]** a potential winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release within five (5) business days after its mailing; **[8]** a potential winner's failure to validly claim the prize by April 30, 2014, and **[9]** any other non-compliance with Rules. In the event of any prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner. All taxes are solely the responsibility of a winner who will receive an IRS Form 1099 reflecting the value of his/her prize.

8. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <http://www.disneyprivacycenter.com> ("Privacy Policy").

9. CONDITIONS: By entering this Sweepstakes and/or accepting any prize you may win, you agree that: **[1]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[2]** you will abide by and be bound by the Rules and the Sponsor's decisions and Privacy Policy; **[3]** the Entry becomes solely the Sponsor's property and will not be acknowledged or returned; **[4]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[5]** the prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without

limitation, any implied warranty of merchantability or fitness for a particular purpose); **[6]** winner's acceptance of prize constitutes the grant to Sponsor and assigns of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[7]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select winner by such method as Sponsor in its sole discretion shall consider equitable; **[8]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules and selection and announcement of the winner; **[9]** any portion of the prize not accepted or used by winner will be forfeited; **[10]** the Releasees are not responsible for any inability of the winner to accept or use the prize (or any portion thereof) for any reason; **[11]** the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(a)** tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; **(b)** violating the Rules; **(c)** violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(d)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or **(e)** for any other good cause as determined solely by the Sponsor; **[12]** Sponsor has the right to lock out an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; **[13]** since any attempt by any individual to damage the Website or undermine the legitimate operation of this Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Sponsor believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; **[14]** all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes,

the meaning or interpretation of the Rules or any prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; **[15]** all Claims shall be resolved individually, without resort to any form of class action; **[16]** all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased, and **[17]** Sponsor has the right to modify prize award procedures at its sole discretion.

10. RULES & WINNER'S LIST: For the name of the winners (after March 31, 2014 and before April 30, 2014) and/or Rules (before February 28, 2014), send a self-addressed, stamped envelope to: Rapunzel Saves the Day Sweepstakes, Winner/Rules, c/o Ventura Associates, Dept. BW, 60 East 42nd Street, NYC, NY 10165. A copy of the Rules may also be obtained by printing this web page.

All marks herein are the property of their respective owners. Nintendo, Microsoft and Sony are not sponsors of this promotion nor do they have any responsibilities regarding its conduct or administration.

